

WILKINSON
&
CONRAD
FIRE
INSURANCE.

See WILKINSON, THE Real Estate Man.

THE DAYTONA DAILY NEWS.

Application Pending for Entry as Second Class Matter in the Postoffice at Daytona, Florida

T. E. FITZGERALD
LAWYER
Associated with
LANDIS & FISH
In Land, Fla.
Special facilities for
Examining Titles.
Office in Bank B'g.

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Daytona, Florida, December 11, 1905

Number 9

BINGHAM
&
THOMPSON
Real Estate and
Insurance
CLUTTES FOR RENT.
Best and Strongest
Companies.

SEE
HARRIS
The Photographer
FOR
Permanent Portraits
and Views
Studio, Beach St.
Opp. So. Bridge

THE FINEST
BATHS
ON EARTH FOR
FOR MEN AND WOMEN
LILY WATER
The Best Water for Table Use
ELECTRIC LIGHT
PLANT

Over Clark's Store
EYES EXAMINED FREE
Neville H. Clark
OPTICIAN

SOME
SNAPS IN LOTS
-AT-
ORMOND

'Phone 69
Toilet
Waters and
Perfumes
Hudnut's Piver's Pinaud's
Ricksecker's Colgate's
Roger & Gallet's
ATWOOD PHARMACY
W. MAXWELL HANKINS
Proprietor

NEW EAST COAST SCHEDULE

comes Effective December 23d.--Arrival
and Departure of Trains More
Convenient to Public.

Commencing December 23, a new
schedule will be effective on the Florida
East Coast Railway.

The new time card will vary considerably
from the present one in effect, but
employed at the station and the
traveling public in general, will more
readily appreciate the time of the
arrival and departure of trains.

No. 99, the Palm Beach and Miami
limited will leave Jacksonville daily at
10 p. m., arriving in Daytona at 11:50
a. m., at Miami 8:30 o'clock in the
evening.

No. 20, carrying United States and
Cuba mail, leaves Jacksonville daily
at 9:20 a. m., arriving in Daytona at
10:05 in the afternoon, at Miami 10:55
o'clock in the evening.

No. 98, baggage and mail also sleep-
ing cars, leaves Miami, at 8:20 p. m.,
arriving in Daytona at 5:12 a. m., at
Jacksonville 8:40 a. m.

No. 78 leaves Miami at 6 a. m., arriv-
ing in Daytona at 3:52 o'clock in the
afternoon, and in Jacksonville at 7:30
p. m.

THE PULLMAN SERVICE.

The vestibule trains between the East
and West, arriving at St. Augustine, the
terminus, will be more complete than
ever before. Following is the time of
arrival and departure of these trains
from St. Augustine:

No. 27 arrives daily at 10 a. m. This
is the Florida Limited from Cincinnati.
No. 43 arrives daily at 2:10 p. m. This

is the Seaboard Florida Limited from
New York.

No. 31 arrives daily except Monday at
3:50 p. m. This is the Southern's Palm
Limited from New York.

No. 37 arrives daily except Monday at
4 p. m. This is the New York and Flor-
ida Special.

No. 93 arrives daily at 9:30 p. m. This
is the Chicago and Florida Limited.

No. 15 arrives daily except Monday at
10 p. m. This is the Chicago and Flor-
ida Special.

The schedule for the vestibule trains
goes into effect on January 9th. Trains
No. 23, 43, 31, 37, 15, 74, 44, 32, 38 and
16 are composed exclusively of Pullman
or parlor cars, and extra seat fare will
be charged.

Trains No. 27, 29, 99, 93, 30, 78, 28,
98 and 92 are operated with day coaches
on which no extra seat fare is charged.

Trains 23 and 74 are the all parlor car
trains. Passengers must provide them-
selves with parlor car seat tickets in ad-
dition to regular passage tickets. Makes
only important stops. Handles baggage
for important stations only.

Trains 29 and 78 carry baggage, mail,
express, day coaches and parlor cars—
make all stops.

Train 28, baggage, express and hotel
supply car, day coaches and sleeping
cars—scheduled to stop at important
stations and will stop at other stations
on flag.

Trains 99 and 98, baggage, mail,
smoking car, day coaches and sleeping
cars. Also compartment or drawing
room cars between St. Augustine and
Palm Beach. Stops only at important
stations.

THE HOLIDAY ADVERTISING.

Merchants Should Get Down to Bus-
iness—Buyers Are Looking In
These Columns.

Every merchant in Daytona wants to
do a good business between now and
January 1.

He wants to do a good business all
the time, but he particularly desires to
do it now to make up for what he did
not do during the past three months,
and to help make a good showing for
the year 1905.

Other things being equal, there is only
one way for him to get the business, and
that is to GO OUT AFTER IT.

If he does not go after the business,
his competitor will do it, and it is un-
necessary to add that, under those cir-
cumstances, his competitor will get it.

Now, it is impossible for a merchant
to get out and see, personally, every one
of the hundreds of customers whom he
wants to do business with him, and
there is, consequently, but ONE WAY
TO REACH THEM, and that is
THROUGH THE COLUMNS OF THE
Daily News.

Every merchant who expects to do a
good holiday trade must make an ap-
peal to the public for it, or his competi-
tor will get the business.

The buying public has come to be
very discriminating in its tastes, and it
refuses to do business with a merchant
who does not have enterprise enough to
ask for it. The public reasons that if
the merchant hasn't enough enterprise
to advertise, he hasn't enough enter-
prise to keep the kind of a stock that
the customer wants, and, consequently,
the customer "passes him up" for his
more enterprising competitor.

People are looking to the columns of
The Daily News for their HOLIDAY
SUGGESTIONS, and now is the time
for the merchant to tell them exactly
what he has to offer.

Don't wait until people begin to buy
of someone else—INVITE THEM INTO
YOUR STORE NOW, and get first
chance to show them what you have.

The Daily News' columns are at your
disposal for this purpose, and our read-
ers are watching those columns as a
guide to see where they are going to
make their purchases.

*Largest line of ladies' desks ever dis-
played in Daytona at Bingham & Moley
Company's. 7-21

SEABREEZE HAPPENINGS.

Items of Interest from the Peninsula
—Coming and Going of Well
Known People.

The Ladies Sewing Circle met with
Mrs. H. S. Morrison Wednesday after-
noon, in regular session. There was
quite a lengthy business meeting. The
chairman of the committee on constitu-
tion and by-laws submitted a draft of
the Daytona L. S. C., which with certain
omissions and modifications was adopt-
ed by sections. Also the question of
presents for the Sunday school children
was discussed, and Mrs. Fannie Bian-
chi's offer to buy the presents in New
York was accepted.

Mrs. Mary Hale and Mrs. E. M. Mc-
Calloch of Atlanta and Marietta, Ga.,
have arrived at Dixie Lodge. They
have been winter sojourners here for
several winters past, and have many
friends among us.

Miss Mary G. Milligan, who rented the
Ideal cottage on Ocean Boulevard for
the winter, arrived recently. Her father
and sister came with her.

Mrs. Murphy and her children recently
returned to Palatka.

Dr. Merritt Cartell, a well known
oculist of Chicago, was a guest at Dix-
ie Lodge several days last week.

Lieut. Arnold M. Prassinger and
daughter, Miss Madeline Prassinger, of
New York City, are guests at the Break-
ers. The later arrivals at the Breakers
are: M. P. Phillips of New York, W. C.
Eadie and daughter of Jackson, Miss.
E. B. Case of Cleveland, O., and
Mr. and Mrs. Wallace of Chicago.

Dr. E. L. Potter has rented what was
known as the Martin cottage to H. L.
Seance, of Sidell, Ill., who is expected
to arrive before the holidays. Mr.
Seance is reported to be a crack shot.

A jolly party of hunters, consisting of
Mayor Herriek, Don Martin, Gus John-
son, Harry Buckland, Peter Rivenburg,
Dr. Davenport and Mr. Flemmings, sail-
ed to Mosquito Lagoon Friday afternoon
for three-days fishing and duck-shoot-
ing. There will be a great slaughter of
the innocents, no doubt, in Mosquito
Lagoon, or at least that is the way the
stories run, on the return of the fierce
and fearless hunters.

Col. C. C. Post has been quite busy the
past week, having employed a gang of
men to underbrush the 255-acre tract of

SNEAK THIEVES AGAIN AT WORK

Enter the Room of John Bratt, and
Carry off \$7.50. Lively Chase
Ensued.

Robbers are operating in Daytona, as
evidenced by the fact that Saturday
evening a thief entered the home of
John Bratt on Palmetto Street and ran-
sacked the house. The thief was look-
ing for money, and he only carried off
\$7.50 which was in Mr. Bratt's trousers.

The intruder made some noise in his
operations, which awoke Mr. Bratt only
to see the daring thief bolting out of the
door at a rapid rate.

Marshal Zuber is on the watch and if
owners of premises will assist him in
keeping their houses locked properly it
will greatly aid in stopping this pilfer-
ing.

Hand below Port Orange, recently pur-
chased by the real estate firm of Baggett
& Post. He is on the spot most of the
time to see that the work is done right.

Judge Stewart was registered at the
Breakers Thursday.

Having disposed of her furniture and
put her property in the hands of the
real estate agents for sale, Madame
Deitz has returned to Atlanta, Ga.

To the gratification of their many
friends on the peninsula Mr. and Mrs.
Edward Langworthy are now at home
in their cottage on Ocean Boulevard.

The Halifax Girls' Club was recently
entertained by Miss Grace Griggs at the
residence of Mr. and Mrs. Allen, on
Valley Street.

The bridge connecting the second
floors of the Breakers and Clarendon is
now completed. It is a well-lighted and
ventilated hallway, making the two
hotels as one in effect.

The Pickerts This Week

The Pickerts Company, under the di-
rection of Thomas Newman, will hold
the boards at the Opera House the en-
tire week commencing this evening.
The organization is complete with
comedy, music and drama. There will
be an entire change of the drama and
specialties every night.

Arthur J. Lederer, a well-known Jack-
sonville citizen, and a member of the in-
surance firm of H. C. Hare & Co., spent
Friday and Saturday in Daytona on
business.

HOLIDA BUSINESS ALREADY GOOD.

Daytona Merchants Getting in Christmas
Goods for the Trade.--Merchants
Sanguine of Prospects.

Holiday buying is on in Daytona.

Daytona business circles anticipate
the biggest holiday trade in their his-
tory this year.

Already preparations are being
made to handle from 25 to 300 per
cent more trade than in any previ-
ous year.

Importations are being doubled and
merchants are trying to have rush
orders for extra stock filled.

Many firms have already increased
their force of employees.

The demands of shoppers for higher
priced goods than heretofore indicate
the prosperity the people are enjoying.
Heretofore medium classes of goods sold
best, but this year customers seem less
hesitant to spend money, the cash flow-
ing freely and a better grade of stock
being demanded. This clearly indicates
a healthy market, sound financial condi-
tions and a general feeling of security
in financial circles.

There is but one demand in the Day-
tona business world today and that is:
"Larger facilities to handle the busi-
ness."

Merchants in all lines of trade unite in
predicting a record-breaking season.

People are already buying everything
appropriate to the holiday season, not
only useful articles, such as is the rule
when money is not any too plentiful.

but ornaments, jewelry, gems and ar-
ticles for presents that would not go out
of the shops unless the people generally
were prosperous.

A representative of the Daily News
interviewed several of the leading mer-
chants in different lines of business this
morning and they all report that the
Christmas trade, at this time, was far
ahead of last year.

A Pioneer Winter Visitor.

One of the pioneer winter visitors to
Daytona, is Norton Reed, of Bowling
Green, O., who has been coming to the
East Coast for thirty-one seasons. Mr.
Reed is an interesting talker and has
many stories to relate of early days in
this section. Before coming to Day-
tona, he put in his time at the Neiguan
House, in St. Augustine. He was there
long before the building of the Ponce
de Leon and Alcazar. It is exceedingly
interesting to hear Mr. Reed speak of
how the work progressed on these great
structures. The climate of Daytona
suits him, and he expects to spend the
balance of his winters here. Mr. Reed
is over eighty years old and is still hale
and hearty.

Rock is being placed on Beach Street
on the low places. With the exception
of these holes the thoroughfare is in a
fairly good condition.

A Poem for Today

NOTHING

By Harrison Millard



HE sun comes up and the sun goes down,
And the day and night are the same as one;
The year grows green and the year grows brown,
And what is it all, when all is done?
Grains of amber or shining sand,
Sliding into and out of the hand.

And men go down in ships to the seas,
And a hundred ships are the same as one;
And backward and forward blows the breeze,
And what is it all, when all is done?
A tide with never a shore in sight,
Setting steadily on to the night.

The fisherman droppeth his net in the stream,
And a hundred streams are the same as one;
And a maiden dreameth her love-lit dream,
And what is it all, when all is done?
The net of the fisher the burden breaks,
And from her dreaming the dreamer wakes.

Christmas is Near at Hand.

You ought to get your advertising copy in for
the CHRISTMAS TRADE and

RUN IT DAILY.

A Poem for Today

CHANGED

By Henry Wadsworth Longfellow

THIS was written by Longfellow after a visit to his native city of Port-
land, Me. The scene of the poem is a fine hillside outside the town
overlooking the cove, a favorite resort of the poet in his youth.



FROM the outskirts of the town,
Where the old milestone stood,
Now a stranger, looking down
I behold the shadowy crown
Of the dark and haunted wood.

Is it changed or am I changed?
Ah, the oaks are fresh and green!
But the friends with whom I ranged
Through their thickets are estranged
By the years that intervene.

Bright as ever flows the sea,
Bright as ever shines the sun,
But, alas, they seem to me
Not the sun that used to be,
Not the tides that used to run.



The Best "Three of a Kind,"

Hanan Shoes, Knox Hats, H. S. & M. Clothing

"ANTHONY'S"

South Beach Street,

Daytona, Florida.

